

ACTION is our MIDDLE NAME



Meaningful change doesn't trickle down from the top — it rises from the ground up. 40 years ago, Rainforest Action Network was born to challenge corporate power. We were raised to give 'em hell, because Action is our middle name. We're all grown up now, and we've become a corporation's worst nightmare. But we're just getting started.

For four decades, our strategy has been rooted in the power of people joining together to challenge *business as usual* and demand accountability from the companies and industries driving deforestation, climate change, and human rights abuses. Our theory of change is built right into our name. We identify the biggest problems, we find the right targets, and we take action.

Nonviolent direct action has long been a cornerstone of grassroots movements. Whether it's banner drops from skyscrapers, lockdowns at pipeline sites, or mass mobilizations in the streets, direct action generates public pressure and forces decision-makers to confront the real human and environmental costs of their choices.

It's a critical tool embedded within our time-tested campaign strategy that allows us to:

- » Mobilize communities
- » Amplify stories from the frontlines
- » Disrupt harmful systems
- » Expose greenwashing
- » Attract media attention
- » Shift the narrative
- » Demand accountability

In short, action creates a platform for people power to be seen and heard.

The need to take decisive action to protect the future of the planet and defend human rights is more urgent than ever before. In a time when civil society is shrinking across the globe, and the people and organizations standing up for people and planet are increasingly threatened and silenced, our commitment to direct action isn't just a tactic — it's a message: We won't sit quietly. We will act, we will resist, and we will build something better. Together.

PHOTO: Masaya Noda



BUILDING OUR NETWORK

Direct Action Climb Training

Our movements are only as strong as our connections, our courage, and our readiness to show up. At RAN we believe in investing in people power and prioritizing movement building — to grow a strong and resilient network ready to rise to the challenges of our time.

Last November, we organized a direct action climb training — a powerful gathering that offered participants an opportunity to develop practical skills and tools for direct action and organizing. Participants, hailing from across the U.S. — including Louisiana,

NYC, Chicago, Cincinnati, and the Bay Area — showed up with enthusiasm, curiosity, and courage.

In a moment where our rights to protest, dissent, and organize are increasingly under threat, trainings like these aren't just empowering, they're essential. Direct action is a protected right, and it has always been a powerful tool for justice. By coming together to learn, build, and rise, we're defending that right and strengthening the collective power we need to protect people and the planet.

Celebrating RANday

This year, in honor of RAN's 40th birthday, we launched the first ever RANday — a day of giving and impact. We had a BIG goal: to raise \$40,000 — \$10,000 for each decade we've fought for the protection of our planet since our inception in 1985. And we did it!

We are so inspired by the incredible support we received. Thanks to a few generous donors, every gift was matched, doubling their impact. More than 300 people contributed to our goal, and 50 supporters won exclusive RAN t-shirts and tote bags. RANday was not just a celebration of the wins we've achieved in the last

40 years — it was a celebration of the incredible strength of our Network! We know the size of the challenges we're facing. But we also know that we're up to the task, and with the outpouring of support we received on our first ever RANday, we'll be able to follow the money, track supply chains, and take on corporate giants to change entire industries.

We like to say that Action is our Middle Name — but we're nothing without our Network.

\$40k Goal Achieved! 



THE PANTHER

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FROM THE CANOPY

Ginger Cassady, RAN Executive Director



We Were Made for this Moment

Why We Must Take Action

As activists and citizens concerned with our collective future, we are all too aware of the precariousness of our situation. Last year, we faced increasingly disastrous climate events around the world and lived through the hottest year on record. Now we're witnessing a dangerous trend across the globe: a political environment where corporations are emboldened by deregulation and encouraged by policies that benefit businesses' bottom line more than the planet and the well-being of communities and vital ecosystems that inhabit it. Just in the last few months we've seen big banks abandoning their climate goals and palm-oil lobbyists pushing back against anti-deforestation regulations in Europe.

But we were made for this moment. We are navigating these uncertain times with four decades of experience, the lessons we've learned along the way, and an unwavering commitment to what we've always done best: bold, uncompromising action. Over our 40 year history, we've learned — and proved — that strategic resistance can disrupt systems of exploitation and drive transformation from the ground up. Whether it's pressuring banks to divest from fossil fuels, demanding an end to rainforest destruction in big brands' supply chains, or exposing the corporations unabashedly ignoring human rights — the power of collective action is at the heart of every victory we've won.

And we're not stopping.

The Future We're Fighting For

The fight for people and planet has always been a challenge. And everyone at RAN — and everyone who has supported RAN over the past 40 years — takes that challenge very

seriously. That's why we build long-term, strategic and effective campaigns that have made a real difference in the fight to keep forests standing, to preserve our climate, and to uphold human rights. Because there is still so much left to protect.

There is so much to fight for.

In the past year alone, our efforts have yielded real results. We've achieved major campaign wins — like Chubb ending its insurance of the destructive Rio Grande Valley methane terminal in the Gulf South — and pivotal shifts in corporate practices — like Procter & Gamble suspending sourcing from conflict palm oil suppliers in response to our investigative reporting. We've mobilized with frontline communities, partners across the globe, and individuals who are using their voices to take a stand.

With your support, we're taking bold action to reduce carbon emissions, protect the world's forests, and transition away from fossil fuels and forest-risk commodities, while we still can. We're pushing for a sustainable world by demanding strong, enforceable corporate and financial policies — now. Our collective victories, and the relentless efforts behind them, are proof that we're not just dreaming of a better future — we're creating it, one action at a time. Thank you for joining us in the fight. Let's keep moving forward with the unshakeable belief that a more just and sustainable world is possible.

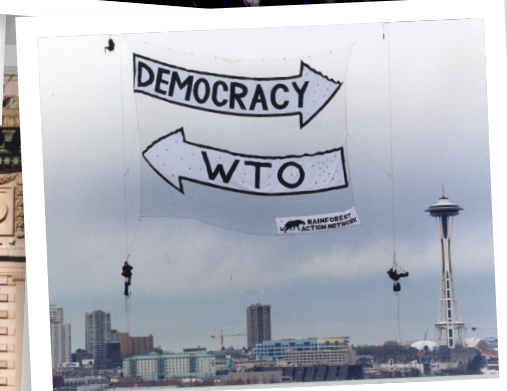
In Solidarity,


Ginger Cassady
Executive Director

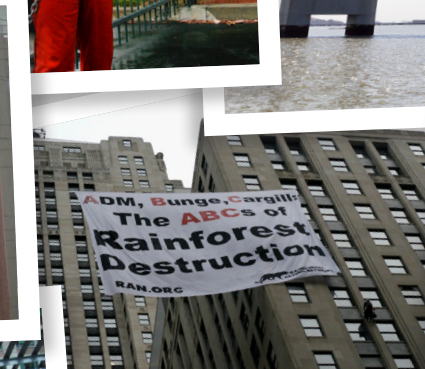
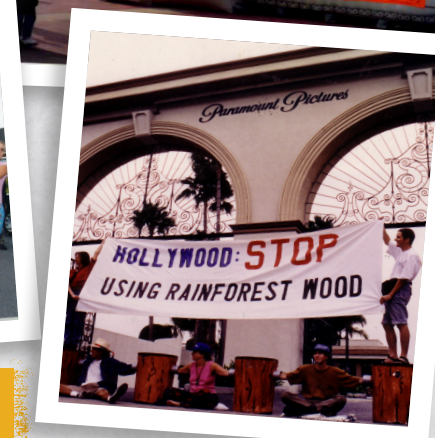
RAN



ACTION ARCHIVE (1985 - 2025)



1985-1999



2000-2025



PHOTOS: Eric Slomanson, Dang Ngo, Dan Miles, Zachary Singer, Mercury Miller, Margery Epstein, Carlos J. Ortiz, Bonnie Chan, Toben Dilworth, Andrew Stern, Nell Redmond, Brandi Mays, RAN Japan, Eric McGregor

Through their Lens:

Uplifting the Voices of Frontline and Indigenous Communities

A key pillar of RAN's work over the past forty years has been supporting those at the frontline of the environmental and human rights movement and creating broad coalitions of resistance to corporate power and environmental destruction through our Community Action Grants Program. Our small grants program champions itself on its flexible, emergent grantmaking. Here are some grantee highlights from our priority regions of Southeast Asia, the Amazon, and North America in the past six months:

Organización Waorani de Pastaza (OWAP) through Amazon Frontlines

\$10,000 to support Indigenous leader from Ecuador, Nemonte Nenquimo, the co-founder of the Indigenous organization Ceibo Alliance and the first woman leader of the Waorani people to attend Climate Week in New York. Nenquimo took part in multiple events and speaking engagements before, during, and after Climate Week last year to engage people in dialogues around next steps to secure long term protection for the Upper Amazon and to advocate for respect for Indigenous rights and ancestral knowledge and for the empowerment of the voices of grassroots women leaders in these spaces for global discussion.

Carrizo Comecrudo Tribe of Texas

\$7,500 to support Carrizo Comecrudo Tribe of Texas' frontline efforts to resist the expansion of fossil fuel infrastructure and address its many impacts on local communities, while pushing forward solutions and their own vision for ancestral village sites. The Rio Grande Valley LNG and Texas LNG export terminals, if built, along with the Rio Bravo pipeline, would spew as much greenhouse emissions as approximately 40.4 million cars on the road per year, impact sacred Indigenous sites, pave over a "greenfield" of undeveloped wetlands, pollute nearby wildlife refuges, and divide a national wildlife corridor, transforming sites near the Port of Brownsville into industrial-scale export hubs complete with storage tanks, flare stacks, and explosion risks.

Conservación Alto Amazonas

\$15,000 to support the creation of a new Indigenous-led Sepahua Protection Association to represent the interests of local tribes in efforts to formally protect the Sepahua headwaters in the Ucayali Region of the central Peruvian Amazon threatened by logging and illegal coca farms. Project activities include a training workshop for members of the Sepahua and San Isabel community vigilance committees in the use of drones, GPS, and cameras to document deforestation and other illegal activities on the Sepahua River, and assisting the new Association to develop a strategy for long-term protection of 67,418 hectares in the Sepahua headwaters.

Center for Energy, Ecology, and Development (CEED)

\$5,000 to support the 2025 Southeast Asia Fossil Gas and Just Energy Transition Meeting in Jakarta, Indonesia. The 3-day gathering of campaigners from Southeast Asian countries such as Philippines, Indonesia, Thailand, Vietnam, and international organizations, included skill shares and learning sessions to increase knowledge and build understanding of Southeast Asian campaigners on LNG/methane gas in order to assist in campaigning and to strengthen regional collaboration.

PHOTO: Felipe Beltrame



JAPAN'S MAD DASH FOR GAS And Our Fight to Stop it!

The intersectional crises fueling forest destruction, climate chaos, and human rights abuses are global, and so too must be the fight to end them. In the face of a rapidly accelerating climate emergency, we must meet global problems with global solutions. That's why one of RAN's top priorities is expanding the regional scope of our work.

Last October, that vision came to life as frontline leaders from the Gulf Coast traveled across continents to take their demands to the heart of the financial systems enabling the expansion of fossil fuels. In a bold international effort to stop the expansion of harmful methane gas (also known as Liquefied Natural Gas, or LNG) projects, RAN and partners organized a delegation of community leaders from the Rio Grande Valley, Texas to meet with Japanese megabanks driving the expansion of methane gas globally.

The trip aimed to confront the institutions backing fossil fuel projects that threaten the health, land, and future of Gulf Coast communities.

The delegation — comprised of Carrizo/Comecrudo Tribal Chair Juan Mancias, environmental justice leader Bekah Hinojosa, community organizer Dina Nuñez, student activist Moises Axel Gomez, and RAN staff — met with representatives from two of Japan's largest banks, including MUFG, as well as insurance giant SOMPO.

"These companies are trying to occupy our land for fossil fuel riches," said Mancias. "They want to destroy this land, but to do

that, they will have to destroy our people. And we won't allow that."

The delegation delivered petition summaries to MUFG (19,332 signed) and Sompo (386,622 signed), held press conferences, and had an online meeting with Japan's Financial Services Agency. This visit came just months after two major victories for Gulf Coast organizers: insurance giant Chubb dropped coverage for Rio Grande LNG, and a federal court revoked project permits, citing inadequate analysis of pollution and justice impacts. Insurance giant Sompo issued their first Indigenous people's policy in January 2025, noting they will not have future contracts with Rio Grande LNG operations.

But despite these wins, the construction continues, fueled by billions from Japanese banks. Japan remains the largest global provider of public and private finance for methane gas export, making them a critical pressure point in this campaign. If we want to stop the global buildout of methane terminals, we must stop the flow of money. And to do that, we need strategic, coordinated resistance — from Texas to Tokyo.

"We've already seen these projects halted once," said Nuñez. "Now we're asking Japanese companies to make the right choice — to stop funding destruction."

As the global climate crisis intensifies, frontline communities are making it clear: their resistance will be heard — across oceans, boardrooms, and borders.

PHOTOS: Masaya Noda

People Power Means You!

You are receiving The Panther because we want to make sure you know the impact of your support for RAN. And we'd love the opportunity to share more! If you'd like to connect with us to hear more about RAN's plans for the coming year, ask questions, or just get to know the organization a little better, we'd be happy to meet. You can reach us at: » membership@ran.org

— Zanne Garland, Development Director, Emily Selzer, Director of Individual Giving, Jennifer Wilson, Individual Giving Manager



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THANK YOU!



This year marks Rainforest Action Network's 40th anniversary. That's four decades of campaigning against corporate giants fueling deforestation, climate change, and human rights abuses. In this newsletter you can read about the impact of your critical support, why we like to say "Action is Our Middle Name," and how our work plays a crucial role in the movement for a just and sustainable world.

PHOTO: Toben Dilworth / RAN